



Aetna Better Health® of Illinois

2025 Pay for Performance program

Aetna Better Health® of Illinois introduces the 2025 Pay for Performance (P4P) Program. P4P offers incentives to participating primary care providers (PCPs), pediatricians, behavioral health providers and OB/GYNs who perform recommended services for key HEDIS® measures.

Who is eligible?

Participating providers with a member panel of 100 or greater are eligible for the program and would typically receive tiered incentives based on their member panel. Specialty providers of targeted services for behavioral health and perinatal care would receive flat-rate incentives based on referral-based care for behavioral health and/or perinatal care services.

How can providers earn P4P incentives?

Providers earn incentives by closing care gaps and accurately coding services on claims or using direct data feeds to submit data to the health plan. The program measurement year is the 2025 calendar year for dates of service January 1, 2025 to December 31, 2025.

Incentive payments are attributed to eligible providers at the TIN level for achieving the required targeted tier for a specific HEDIS® measure. There are two methods of earning P4P incentives: the tier method and an annual flat rate method.

For tiered measures, incentives increase as performance improves at three distinct levels: 50th percentile, 75th percentile and 90th percentile. Providers receive compensation for all gaps closed when the next performance tier is reached. Flat rate measures are paid to eligible providers at the same rate for each gap closure.

Program details

- Reconciliation occurs at the next payment cycle for any performance decline that may occur because of measure definitions (i.e., CBP no longer controlled at last entry of year, BH measure declines due to readmissions, etc.)
- Prenatal and postpartum care for members with live births are calculated for the measurement period from October 8, 2024 to October 7, 2025.
- The Follow Up to Mental Health Hospitalization (FUH) measure can only be addressed by a

behavioral health provider. Follow up After Emergency Department Visit for Substance Abuse (FUA), Follow up After Emergency Department Visit for Mental Illness (FUM), and Follow up After High Intensity Care for Substance Use Disorder visits can be with any practitioner type. The follow-up measures capture events from January 1 to December 1 of the calendar year, to allow time for 30-day gap closure.

- For follow-up measures with a 7- and a 30-day closure, the gap is paid only once, i.e., if the 7-day gap is closed, the incentive is paid and the 30-day gap is no longer eligible (this gap is met by the 7-day closure). No member duplication.

Partnership bonuses

- ✓ Providers can receive \$25 for every [Health Risk Survey \(HRS\)](#) completed for a new member in the first 60 days. Providers can receive \$10 per HRS completed for all other members.
- ✓ Providers can earn \$30 per notification of pregnancy. [Download the form here.](#)
- ✓ Providers can receive an additional \$25 per member per day for entry of Z-code Z59.x to document problems related to housing and economic circumstances.
- ✓ Providers can earn \$25 per compliant CPT II code for CBP, BPD, HBD and EED (negative only) on each claim billed.
- ✓ Providers with more than a thousand members will receive a one-time bonus of \$1,000 for implementing a new supplemental data source (SDS) feed for data transfer to the health plan.

Tracking your progress

The [Availity portal](#) has two reports to help you close quality gaps and see your P4P progress throughout the year. Contact your Quality Practice Liaison (QPL) to learn how to access and leverage the reports — “Group Level P4Q Performance” and “Quality Care Gaps”. If you need help registering for Availity, contact your Network Relations representative.

Questions?

Reach out to your Quality Practice Liaison or to the Quality Department at ABHILQualityOutreach@aetna.com.

Program details are subject to change. Find current program information at AetnaBetterHealth.com/Illinois-Medicaid/providers or ask your practice representative.