

## **Better Health for High-Risk Pregnant Moms Healthy Moms = Improved Outcomes for Baby**



Improved outcomes



Real relationships



Greater simplicity



Interactive education



Proactive intervention



Data-driven decisions



Experienced clinicians



Care coordination

Through our turnkey Remote Patient Monitoring (RPM) tool improved clinical efficiencies, reduced avoidable ED visits, and improved outcomes are possible for women challenged with high-risk pregnancy and the potential complications associated with the pregnancy and low birth weights.

Better health starts with patient engagement. Patient engagement starts with daily choices and activities. Aetna Better Health's RPM tool provides vital information so you know your patients are on the road to better health.

### **Aetna Better Health of Kentucky®**





# **Collaborative Approach**

#### **How RPM works:**

- · Aetna Better Health's turnkey Remote Care Monitoring tool enables our clinical team to monitor your patient's daily vitals and notify you only when there is an alert that requires attention.
- By having the ability to view real time biometrics, you get key insights on the health of your patients, receiving only timely, accurate and actionable data.
- Participants receive a monitor kit with iPad tablet and symptom appropriate peripheral devices.
- Participants complete daily health sessions where biometrics are taken, educational material is provided, and members participate in surveys.
- Educational materials including videos are available to educate women about managing a high-risk pregnancy to reduce the chances of complications.

#### RPM is turnkey for patients:

- Delivered directly to the patient's home and is designed for the technical novice.
- It is easy to use and has both 4G wireless and Bluetooth connectivity built in, so no patient provided Internet is required. Patients just turn on and swipe.
- Current users have a 95% adherence rate. Health assessment questionnaires can be personalized and administered daily to engage woman, promote compliance, monitor health status, and encourage behavioral change.

#### What RPM can do for your patients:

- Improve clinical efficiencies, reduced ED visits, improved outcomes for your chronic condition patients are possible.
- · Bridges the clinical team with patients to monitor and manage the health of patients on a daily basis.
- · If they need support, you'll know so you can adjust their care plan as needed.

#### The answer is here

Empower your patients with an innovative approach to confidently monitor and manage their health care status with the support of additional clinicians. We offer a safe, secure, and reliable method for data transmission that creates a virtual care environment.

To discuss how we can help you and your patients, please contact: Jennifer Largen 502-719-8758 largenj@aetna.com

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