

## HEDIS® Lunch & Learn Adolescent Immunizations

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# Immunizations for Adolescents (IMA)



## Immunizations for Adolescents (IMA) - Criteria

Who is in the measure (denominator)?

Adolescents that turn 13 years of age in the measurement year

What makes a member compliant (numerator)?

Receive the following immunizations by their 13<sup>th</sup> birthday:

- 1 Meningococcal on or between 11<sup>th</sup> and 13<sup>th</sup> birthday
- 1 Tetanus, diphtheria toxoids and acellular pertussis (Tdap) on or between the 10<sup>th</sup> and 13<sup>th</sup> birthday
- At least 2 HPV vaccines on or between the 9<sup>th</sup> and 13<sup>th</sup> birthday
  - There must be at least 146 days between the 1st and 2nd dose
  - Required for females AND males

Hybrid methodology

Claims + chart review

(only through MY 2024!)



# Immunizations for Adolescents Member Incentive

### **Member Incentive Programs**

#### **Adolescent Immunizations (IMA)**

- Members that turn 13 years of age
- Earn \$50 for completion of all Adolescent Immunizations (1 Tdap, 1 Meningococcal and at least 2 HPV vaccines) by the 13<sup>th</sup> birthday





## Immunizations for Adolescents Gaps in Care

### **Challenges**

#### Why Gaps in Care?





- The most significant contributor to IMA Combo 2 non-compliance (by far!)
- · At least 2 are required for HEDIS only 1 or none administered
- Not required by state/school regulation
- Not always offered at subsequent office visits after parent/guardian previously declined
- Parent/caregiver misconception regarding intent of HPV vaccine (perception that implies child is sexually active)
- Parent/caregiver misconception that the HPV vaccine leads to increased sexual activity or sexual activity at a younger age
- HPV vaccine misinformation on social media (myths, safety, etc.)



- Adolescents don't often seek care unless sick/injured
- Parent/caregiver decline/refusals
- All late vaccines after 13th bday
- Meningococcal occasionally given before the 11<sup>th</sup> birthday
- Vaccines from other settings (health department, previous PCP) getting into current PCP record
- Unavailable historical immunization data in other situations such as moving from another state/county, children in foster care





- **WVSIIS Registry incomplete**
- Not all immunization records received during **HEDIS** records requests
- Sickness at visits, unable to vaccinate
- Not coded /billed or coded accurately
- Potentially increased homeschooling could impact immunization coverage



## Immunizations for Adolescents Take-aways

## **Take-Away Actions – HPV**

Recommend the HPV vaccine with the same confidence as other adolescent immunizations

A provider recommendation is the most significant factor when parents decide to vaccinate their child

Incorporate provider HPV vaccine reminders into EMR starting at age 9

Begin
giving a strong
recommendation for
the HPV vaccine at
age 9

Having the conversation earlier minimizes the discussion from sexuality/sexual activity

Convey empathy and compassion, while also utilizing CDC and/or WV Immunization Network provider & parent/patient resources to assist with

factual responses

Listen to

parent/quardian

concerns and potential

barriers regarding the

**HPV** vaccine

Activate teens in HPV vaccine decisions/ discussion with the parent

Ask what information they may be hearing from news, social media, family, friends Center provider
HPV vaccine
education around
cancer prevention

HPV vaccine protects against several types of cancer in BOTH males and females, including oral, throat, cervical, anal, penile Identify
an HPV
vaccination
champion within
your practice

to provide leadership and engagement for all office staff Continue to recommend and offer HPV vaccine

even if
parent/guardian have
declined in the past

Explain to parents/guardians that getting the HPV vaccine early

Creates an even stronger immune response

### Take-Away Actions – ALL Adolescent Immunizations

Consider a service that can call, text or email

reminders when patients are due for vaccinations

Consider participation in the VFC program

to potentially increase immunization coverage and vaccine availability

Utilize the WV
Immunization
Registry

Ensures compliance and decreases chart review! Contact members on GIC report

**Appt reminders** 

Send all sources of vaccines

during HEDIS requests

Schedule 13 year well visits

on or before the 13<sup>th</sup> birthday

### Take-Away Actions – ALL Adolescent Immunizations

Consider offering after-hour immunization appointments

or immunization weekend clinics/events Use each visit to review vaccines

And catch-up missing vaccines as needed and clinically appropriate

Supplemental data feed & YR MRR

Opportunites

Obtain immunization records from other offices or health departments

incorporate into EMR/scan in/etc

Promote ABHWV Adolescent Immunizations

\$50 reward

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Partner with ABHWV for community wellness event

Well-child + needed vaccinations

Document all refusals

this prevents additional outreach to office

## **ABHWV** website - Provider HEDIS Section

There is a HEDIS tab within the Provider Tab on the ABHWV website. The following are now available:

- 1. What is HEDIS? a short description of HEDIS
- 2. **HEDIS News You Can Use** –emailed to providers each month and will be available on the website, including current and prior months
- **3. HEDIS Toolkit For Provider Offices** comprehensive document of all HEDIS measures, including a coding/billing section. This is updated annually or sooner as needed.
- 4. **HEDIS Lunch and Learn Webinars For Providers** monthly webinars such as the one today. Links for past webinars and invite information for the next upcoming Lunch and Learn will be here.

https://www.aetnabetterhealth.com/westvirginia/providers/hedis.html



## **Closing Thoughts and Resources**

## Members trust you!

Parents consider you their most trusted source of information when it comes to vaccines.

When talking to parents, make a strong, effective recommendation and allow time for questions.

Hearing your answers can help parents feel more confident vaccinating their child to the CDC's recommended immunization schedule.

## **ABHWV Quality Partnerships**

#### Melani McNinch, Senior Mgr, ABHWV Quality HEDIS Manager

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#### **Sherry Griffith, ABHWV Quality HEDIS Project Manager**

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#### **EMR** data file transfer and YR MRR options

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#### **Wellness Event Partnering**

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#### **Quality Practice Liaison**

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## Other Resources

#### CDC

https://www.cdc.gov/vaccines/partners/

https://www.cdc.gov/vaccines/hcp/index.html

https://www.cdc.gov/vaccines/schedules/hcp/imz/child-adolescent.html.

https://www.cdc.gov/vaccines/partners/vaccinate-with-confidence.html

https://www.cdc.gov/hpv/hcp/protecting-patients.html

#### **WV DHHR**

http://www.dhhr.wv.gov/HealthCheck/healthcheckservices/Pages/default.aspx.

2023 Periodicity Schedule - APPROVED rev1.11.24 (1).pdf (wv.gov)

#### **WV Immunization Network**

https://wvruralhealth.org/programs/win/members-health-care-providers/resources/hpv-resources/

https://wvruralhealth.org/programs/win/members-health-care-providers/materials-order-form/

#### **WVSIIS**

https://www.wvimm.org/wvsiis/



**Questions?** 



